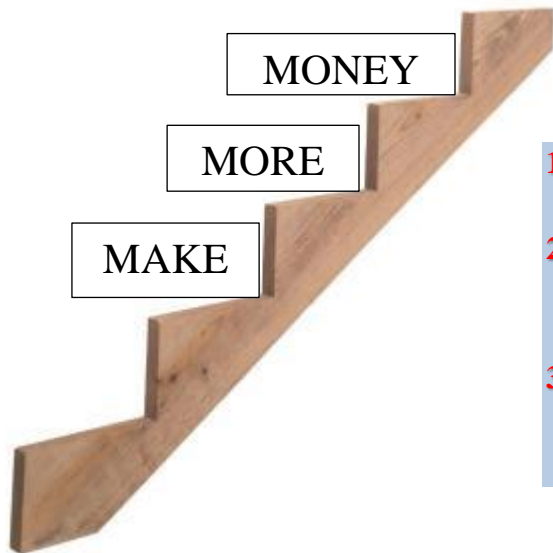


WHY YOUR RÉSUMÉ IS HOLDING YOU BACK



Does This Keep Happening To You?

- 1) You don't get called in to interview for the types of positions you **REALLY** want.
- 2) The interviewers don't have the prompts (from the résumé) to ask about your most outstanding achievements / accomplishments.
- 3) Since the potential employer hasn't gotten the sense of your full value; you're offered a less than stellar compensation package.

Your résumé has to aggressively **SELL** your candidacy through four distinct phases of the hiring process and here's where your résumé is **sabotaging** your career advancement campaign:

- 1) Your résumé is **getting screened out and tossed into the circular file** because the hiring authority isn't finding the info that demonstrates that your experience and skill set are a solid match for their required qualifications. Therefore, you **NEVER** get the invite to the interview.
- 2) You've probably sent them a "TOMBSTONE RÉSUMÉ" that's filled with a laundry list of duties and responsibilities instead of a document that strategically highlights *quantified* and/or *qualified* achievements that answer the implicit questions: "Are you any good at what you do? and Why would I be better off with you on my team rather than someone else with a similar background?"

Contact us at cardevres1@gmail.com or (910) 833-5013 for our article "**Avoiding The Circular File**" or better yet, **have us (CAREER DEVELOPMENT RESOURCES LLC) evaluate your current under-performing résumé and help you fix the problems.**

DON'T LET YOUR CAREER ADVANCEMENT CAMPAIGN GET SHOT DOWN IN FLAMES

